

Course Schedule - January 2011

The course takes place in auditorium (to be announced) in Bulding 303N. The right column shows the number of the chapter in the textbook *Brugervenligt webdesign (Usable web design)* that corresponds to the lecture. The chapter numbers apply both for the Danish and English version.

Monday 3.	08.30 - 09.25: Introduction, Course schedule, Exercises, Teams for the exercises (continued during break), Questions.	
	09.40 - 10.30: What is usability? During break: Form teams for exercises.	1, 2
	10.45 - 12.20: Basic guidelines for usable design.	6
	12.20 - 12.30: Presentation of exercise 1, Usability Assessment.	
	19.00: Hand in exercise 1, Usability Assessment.	
Tuesday 4.	08.30 - 12.00: Usability Testing. Mini exercise A: Improve tasks	11, 13
	12.00 - 12.30: Presentation of exercise 2, Usability Test Task Evaluation Presentation af exercise 3, Usability Test.	
	19.00: Hand in exercise 2, Usability Test Task Evaluation	
Wednesday 5.	08.30 - 09.00: Design strategies for usability.	3
	09.00 - 09.25: The five golden rules.	3.1
	09.40 - 10.00: Presentation of exercise 4, Interview.	
	10.00 - 10.15: Discussion of exercise 2, Usability Test Task Evaluation	
	10.30 - 12.30: Field study techniques: Interview, observation. Mini exercise B: Evaluate user models and scenarios.	4, 5
Thursday 6.	08.30 - 09.30: Prototyping	5.2
	09.45 - 10.45: Techniques for evaluating usability. Mini Exercise C: Review	12
	11.00 - 11.30: Discussion of exercise 1, Usability Assessment. Discussion of exercise 2, Usability Test Task evaluation	
	11.40 - 12.30: Writing for the web.	8

Friday 7.	08.30 - 10.00: Basic guidelines for usable design (continued from Monday lecture) Mini exercise D: Search Log Analysis	7
	10.15 - 11.30: E-commerce usability tips. User experience versus usability Trust	-
	11.45 - 12.30: Usable and useful recommendations. Mini exercise E: Recommendations	-
Monday 10.	15.00: Last chance to submit test tasks for exercise 3, and prototype and core tasks for exercise 4	
Tuesday 11.	08.30 - 09.20: What users think of graphic design.	9
	09.30 - 10.00: User assistance	10
	10.15 - 11.10: Mini exercise F: MassLink - The politics of usability	13
	11.10 - 11.20: Presentation of exercise 5, Questions covering the whole course	
	11.30 - 12.00: Questions and tips for exercise 3 and 4. Evaluation procedure for your reports.	13, 14
	12.00 - 12.30: The final words: Converting theory into practice. Preliminary feedback from students on the course.	
Tuesday 18.	15.00: Hand in exercise 3, Usability Test	
	15.00: Hand in exercise 4, Interview	
Wednesday 19.	09.00: Meet in the auditorium for exercise 6, Coordination. The exercise takes 2-3 hours.	
	18.00: Hand in exercise 6, Coordination.	
Thursday 20.	<p>Presentations of usability test results to clients.</p> <p>08.30 - 09.30 (to be determined) 09.45 - 10.45 (to be determined) 11.00 - 12.00 (to be determined) 12.30 - 13.30 (to be determined) 13.45 - 14.45 (to be determined)</p> <p>You must attend the one-hour presentation of the usability results from the website or product that your team has tested.</p> <p>17.00: Hand in exercise 5, Questions covering the whole course</p> <p>End of course. There are no planned activities on Friday 21 January.</p>	

Exercises

All exercises are compulsory.

All exercises may be carried out by teams of one or two students. All reports must be individual; this means that each report must have only one author even if you have carried out the exercise together with another student.

Each team must submit a report for exercise 1, 2, 5 and 6. For teams of two students, one student must submit a report for exercise 3 while the other student must submit a report for exercise 4. If you decide to work on your own, you must do exercise 3 and you are not required to do exercise 4.

The workload estimate below applies for teams of 2 students.

Upload solutions to exercises to the appropriate CampusNet folder before the deadline shown in the course schedule.

Exercise	Short description	Start	End	Workload (hours)
1	Usability assessment. Evaluate a real-world web site.	3.	3.	3
2	Usability test task evaluation. Identify problems in a usability test task set..	4.	4.	4
3	Usability test. Conduct a usability test of a Danish or English product (usually a web site) with at least five test participants. Write a test report in accordance with a given template.	4.	18.	30
4	Interview - Analyze a new web site. Prepare a low-fidelity prototype. Interview at least five typical users. The interview must include a quick usability test of the prototype. Based on the interviews, prepare one target group description, two user profiles, two scenarios and a prioritized list of tasks for one target group.	5.	18.	30
5	Questions covering the whole course	11.	20.	3
6	Coordination. Coordinate results from exercise 3.	19.	19.	5
Estimated workload for exercises:				75
Estimated workload for lectures:				25
Estimated workload for preparing for lectures and reading the textbook:				10
Estimated workload for the whole course:				110